

KANSAS BANKERS ASSOCIATION

SPONSOR & EXHIBITOR PACKET

**2023 ECONOMIC OUTLOOK &
RISK MANAGEMENT CONFERENCE**

November 8-9, 2023

Marriott Hotel, Wichita, KS



2023 ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 8-9 - MARRIOTT HOTEL, WICHITA, KANSAS

Choose one of the sponsorships

• Platinum Level: \$4,000

Keynote speakers Reception

Luncheon

• Gold Level: \$3,000

General session speaker Imprinted key cards

Conference promotions/ Mobile Device

brochure Charging Station

Cont. breakfast day 1 Mobile App

• Silver Level: \$2,000

All day candy station Lanyards

Refreshment break

• Bronze Level: \$1,000

Conference supporter Co-Sponsor

Networking Breakfast Day 2

Contact Information

Contact Name: _____

E-mail: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Company Information

Please attach a short description of the services your company provides or email the copy to bmilne@ksbankers.com.

Information will be included on the mobile app.

Registrants:

Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Compare the levels of sponsorship to find the right fit for your company.

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$600
Recognition during the conference	X	X	X	X
Tabletop Exhibit	X	X	X	X
3 Minutes at the podium	X			
Recognition brochure & mobile app	X	X	X	
Conference registration fees	1 Comp	1 half price registration	Pay full price registration fee	Pay full price registration fee

(Registration Fees: \$375 members/\$750 Non-members)

Registration:

Platinum Level #1 - complimentary

Gold Level #1 \$____ (half price)

Silver & Bronze Level #____ \$____

Each Add'l Participant: #____ \$____

Amount Due (Sponsorship & Registration): \$_____

Please use this form as your invoice.

Credit Card Payment* (Please type or print)

Visa MasterCard Discover

Exp. Date _____ No. _____

Print Name: _____

Signature: _____

Address: _____

City/State/Zip: _____

E-mail: _____

Please return this form by **August 1, 2023** with payment to:

Becky Milne

Kansas Bankers Association

PO Box 4407, Topeka, KS 66604

bmilne@ksbankers.com

ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

WEDNESDAY, NOVEMBER 8

8:15 am - 9:00 am
9:00 am - 10:45 am

Registration & Continental Breakfast
Welcome and Opening Remarks
Mark Schifferdecker, KBA Chairman
Opening General Session
Under Pressure: Cost of Funds Strategies in a Rising Rate Environment - *Sean Payant, Haberfeld*

10:45 am - 11:00 am
11:00 am - 12:15 pm

Refreshment Break
General Session
Dr. Chris Kuehl

12:15 pm - 12:45 pm
12:45 pm - 1:15 pm

Luncheon
Luncheon Program
Doug Wareham, KBA President & CEO
Federal Reserve Bank President

1:15 pm - 2:15 pm

Breakout Sessions (choose one)
1. TBD
2. **Compliance Hot Topic** - *Dylan Serrault, KBA (repeats)*
3. **Top 10 Cyber Threats & How to Mitigate Them** - *Brandon Gettert, Curated Cyber*

The top 10 cyber threats and how to mitigate them in plain English. This session includes social engineering, third-party exposure, remote working, configuration mistakes, poor cyber hygiene, cloud vulnerabilities, mobile device vulnerabilities, internet of things, ransomware, poor data management, and poor post-attack procedures.

2:15 pm - 2:30 pm
2:30 pm - 3:30 pm

Transition to Next Breakout
Breakout Sessions - Choose One

Preparing for a Focus on Process and Efficiency - *Brady*

Chianciola, PRI The last couple of years have pushed banks in a way that challenges how bank-ers serve customers – both internal and external. It's time to shift the focus to process efficiency and effectiveness throughout the bank. Are areas such as loan operations and deposit operations designed to best serve lenders and customer facing staff? Is the organization structured to most effectively serve the customer in a way that can be profitable for the bank? Many staff roles will need to be repurposed and workflows will need to be reengineered. This session will cover the main areas where the bank can focus in order to be a well-oiled customer service machine.

1

Compliance Hot Topic - *Dylan Serrault, KBA (repeats)*

2

Fraud Risk Management Best Practices - *John Meyer, Cornerstone Advisors*

3

Learn how institutions your size are managing their fraud programs including detection mitigation, and dispute management. Topics covered include a landscape of the fraud providers, a review of the current fraud trends, an understanding of the latest fraud schemes and the math behind whether to outsource or process disputes in-house.

3:30 pm - 3:45 pm
3:45 pm - 5:00 pm

Refreshment Break
General Session

5:00 pm - 6:00 pm
6:00 pm

TBD
Cocktails and Conversation with the Exhibitors
Dinner on Your Own

THURSDAY, NOVEMBER 9

7:30 am - 8:15 am
8:15 am - 8:30 am

Full Breakfast and Networking
Welcome and Introductions
Janet Lowell, KBA Bank Management Committee Chairwoman

8:30 am - 9:45 am

General Session
Dr. Ed Seifried

9:45 am - 10:00 am
10:00 am - 11:00 am

Refreshment Break
General Session

11:00 am - 12:00 pm

Supercharge Your Strategic Planning for Future Growth - *Joe Sullivan*
Closing General Session

12:00 pm

Better Thinking vs. More Effort - *Eric Papp*
Adjournment